



BECKI BURROWS

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“A motivated and passionate media professional”

CAREER HIGHLIGHTS

- Won the Pepsi Maxcast competition to attend and blog at festivals.
- Won the Global Vodafone Myspace competition for England.
- Won the See Africa Differently competition held by Comic Relief.
- Won the Brit Girl competition for Company Magazine to attend the Brits 2012.
- 2nd place for England in global YouTube young filmmakers competition for Smirnoff.
- Final 6 out of 160,000 entries in the Best Celeb Blog category for Cosmopolitan Magazine.
- Shortlisted for two C4 Talent Awards, one for Innovation.
- Selected for the #Nokia Lumia competition to compete with five other bloggers to submit a report on the #manofsteel premiere – won.
- Scholarship to the NFTS learning about Factual Production.

PROFESSIONAL BACKGROUND

Feb 2007 – Feb 2017: **Freelance video producer/social media presenter**

- Developing multimedia and social media blog www.ohdearyme.com, producing interactive, and social media content for the site.
- Representing companies as their social media guru at summer festivals including Nokia, Pepsi and ITV2 producing shortform for online use.
- Involved in an online PR campaign for music artist Faye Patton: responsible for creating and maintaining social networking sites and filming as well as coordinating and editing a music video on a low budget.
- Filmed, edited and presented a mini-series entitled ‘The Inspiration Series’ which combined brand sponsorship with promoting musicians: this gained exposure on BBC6 Music and also resulted in winning the Company Magazine Brit Girl competition to attend the Brit Awards.
- Wrote an experience blog for Expedia about travel to the Philippines in order to encourage more tourism to the area.

Jun 2010 – March 2011: **Teacher – South Korea**

- Career break to Korea teaching kindergarten, elementary and middle school students English. Ages ranged from 3 – 17.

Oct 2007 – Jun 2010: **Multimedia Producer and Content Coordinator – ITV**

- As a multimedia producer was required to produce a quick turnaround of shortform clips for ITV.com from high profile shows including X-Factor and I’m A Celebrity. This involved editing raw footage using Final Cut Pro as well as filming/editing and compressing video content on and off location.
- The role included a redesign of the usability of ITV.com which was presented to the senior management team.
- Was promoted from Content Co-ordinator where I was required to manage of all the video content on the ITV player by liaising with departments from all areas of the organisation.

Jan 2007 – Oct 2007: **Multimedia Producer – Virtual Festivals**

- Produced and presented a weekly online music show responsible for all aspects of the production from the research and filming to the final edit and delivery. This resulted in being shortlisted for a Channel 4 Talent Award.
Tasks also included:
- The promotion of musicians through the use of online marketing techniques.
- Attending various UK festivals.
- Ensuring a completed final edit within a short time frame.

Apr 2004 – Dec 2006: **Media Researcher/ Media Assistant**

- **Unique TV:** Researcher for The British Comedy Awards After Show Party for ITV2 and the 16 Year Clip Show aired the night before the awards ceremony.
- **Zeal TV:** Main researcher for a new music show aired in France, Germany and Italy called Studio One.
- **MTV:** Involved in the production of major projects as well as ensuring day to day running of MTV2.
- **BDP Media:** Working closely with a director and producer to create corporate materials
- **BskyB:** Runner for the music channels.

April 2004: **Bournemouth University:**

- Working with disadvantaged kids to teach them the value of new media.

Jun 2002 – Jul 2003: **Student Brand Manager – Kerrang! Magazine**

- Responsible for the promotion of Kerrang! music magazine at Bournemouth University and within the local nightclubs within the Bournemouth area.

EDUCATION

Current (Jan 2014): **NFTS** – Gained scholarship to study Factual Development and Production at the National Film and Television School in partnership with the Discovery Channel

- April 2012 – June 2012 City Lit - TV Presenting with Kathryn Wolfe
- Oct 2009 – May 2010: **Council for Creative Media** - Gained sponsorship to take part in idea-generating labs with the aim of designing multi-platform television projects.
- 2003 – 2004: **BA (HONS) Interactive Media Production (2.1)** – Bournemouth University

ADDITIONAL SKILLS

- Completed Final Cut Pro training at Soho Editors, London. Skills in professional use of CMS, VMS, Photoshop and Word and Excel, and also completed a short course in Make Up for TV and Theatre with the London College of Fashion.

REFERENCES

- Available on request.